



Suong Kevin TAN

Senior Product Designer (Major in UI & Motion/Interaction)

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Senior Product Designer specializing in UI and Motion/Interaction Design with **7 years of experience** building products at scale.

Built Motion Design as a discipline from scratch at Bedrock Streaming, powering products used by **millions of viewers** across European markets.

Ensures design intent carries through from concept to what actually ships.

EXPERIENCE

2020 - Present

Product Designer - Bedrock Streaming

Designed interfaces, animations, and interaction patterns for several streaming platforms across Europe (M6+, Videoland, RTL DE), with a strong focus on their continuous improvement.

Identified a key product gap and established **UI Motion Design** as a new discipline: creating the role, the workflows, and the standards from scratch.

Produced Ultra High-Fidelity prototypes and motion content presented to the CEO, Product Advisory Board, and selected for **M6+ Press Conference (2024)**.

Actively contributed to the evolution of the Design System through component creation, continuous improvement, and technical documentation (DOR).

2019 - 2020

UI & Motion Designer - M6 Web

Designed UX/UI solutions for the 6play and SALTO streaming platforms, contributing to products reaching millions of French viewers.

Contributed to the M6 Web Design System and implemented Abstract App to improve version tracking and team collaboration.

2018 - Montreal, Canada

Interactive & Motion Designer - Leeroy Agency

Created motion content for major client campaigns and award submission presentations, contributing to Boomerang Award-winning projects.

Produced visual design assets and contributed to creative direction across diverse agency clients.

2017

Visual Designer & Front-End Developer - Hardware Club

Revamped the company's internal platform visual identity, improving UX/UI consistency and brand coherence.

Delivered front-end development for a major platform update.

EDUCATION

2014 - 2019 - Master's Degree

Digital Communication Engineering & Management - HETIC

CERTIFICATIONS

2024

Web Accessible Interface Design - Warren Walter

2023

Persuasive and Emotional Design - Nielsen Norman Group

SKILLS

Design

| | | |
|-------------------|---------------------|--------------------|
| UX/UI Design | Motion Design | Interaction Design |
| Responsive Design | Visual Storytelling | |
| Design Systems | | |
| Prototyping | Accessibility | |

Tools

| | | |
|---------------|-------------|--------------|
| Figma | Protopie | Sketch |
| Photoshop | Illustrator | Premiere Pro |
| After Effects | | |

Development

| | | |
|-----------------------|-----|------------|
| HTML | CSS | Javascript |
| Astro | Git | |
| Front-End Integration | | |

Methods

| | |
|--------------------------------|-------------------------|
| Persuasive Design | Emotional Design |
| Cross-Functional Collaboration | |
| Design Thinking | Technical Documentation |
| User Testing | |

LANGUAGES

French

Native

English

Professional proficiency

